

American Airlines C.R. Smith Museum presents

The American West

A Collection of Western Art from a man who loved to fly

selections from The C.R. Smith Collection of Western Art of the Blanton Museum of Art, The University of Texas at Austin

Special Preview
benefitting the
C.R. Smith Museum

October 1, 2010

6 p.m. Sponsor Reception

7 p.m. Wine Sampling, Entertainment,
and Silent Auction

2010 UNDERWRITING and TICKET SALES AGREEMENT

Sponsorship opportunities will provide you and/or your company with maximum exposure on all printed materials, media and recognition at The American West Special Preview

Name of Sponsor (Please print **exactly** as it should appear in all publications):

Contact Name: _____ Email: _____

Address: _____

City/State/Zip: _____

Phone: Office (____) _____ Home (____) _____ Fax: (____) _____

PRESENTING FLAGSHIP • \$25,000

- Twenty (20) tickets to The American West Special Preview including Sponsor Reception
- Free admission to Museum for one year for all employees
- One (1) Complimentary rental of Museum for an event, catering not included
- Acknowledgement as Presenting Sponsor at the event
- Prominent recognition on all printed materials, event signage, and media releases

CONSTELLATION • \$10,000

- Ten (10) tickets to The American West Special Preview including Sponsor Reception
- Two (2) Annual Family memberships to the museum
- Special recognition on all printed materials and event signage

STRATOCRUISER • \$5,000

- Six (6) tickets to The American West Special Preview including Sponsor Reception
- Two (2) Annual Family memberships to the museum
- Special recognition on all printed materials

ELECTRA • \$2,500

- Four (4) tickets to The American West Special Preview including Sponsor Reception
- Two (2) Annual individual memberships to the museum
- Recognition on all printed materials

ASTROJET • \$1,000

- Two (2) tickets to The American West Special Preview including Sponsor Reception
- One (1) Annual individual membership to the museum
- Recognition on all printed materials

INDIVIDUAL TICKETS

please indicate how many tickets you would like to purchase at each level

___ \$25 single ticket C.R. Smith Museum member

___ \$40 couple ticket package for C.R. Smith Museum member

___ \$30 single ticket for non-member

___ \$50 couple ticket package for non-member

DONATION

I am unable to attend, but I wish to contribute \$_____ to the C.R. Smith Museum

Donations will be acknowledged in the program.

In Honor of : _____

In Memory of : _____

MEMBERSHIP

I am interested in becoming a member of the C.R. Smith Museum, and would like more information

TICKETS

A formal Sponsor invitation(s) will be provided for you, along with your tickets and extra invitations to mail to your guests.

METHOD OF PAYMENT AND DONATION

To receive printed recognition in the program, please submit payment by **September 17, 2010**.

My company has a matching gifts program, company name _____

Enclosed is my check payable to C.R. Smith Museum for \$_____ or please charge my credit card (circle) VISA MC Discover AMEX

Account Number: _____ Expiration Date: _____ Billing Zip Code: _____ 3 Digit Code: _____

Print Name (as appears on card): _____ Signature: _____

Return agreement in enclosed envelope to C.R. Smith Museum Attn: Bill Flynt • P.O. Box 619617, MD 808 • DFW Airport, Texas 75261-9617
Phone 817.967.5584 or Fax 817.967.5737 • Visit www.crsmithmuseum.org for more information.

The C.R. Smith Museum is a 501(c)(3), not-for-profit organization that relies on public and corporate funding for its operation. The museum preserves the history of American Airlines and the air transportation industry, and explores the science of flight through hands-on exhibits. Children's programs are designed to inspire a love of aviation and the opportunities it offers. The facility serves not only the active and retired American Airlines / American Eagle employees, but the educational community and the general public as well. Your contribution is tax-deductible to the extent allowable by law.