

# A BRIEF HISTORY OF THE KIWI CLUB NATIONAL ENDEAVOR

In **1976** the National Board recommended that TKC support a National Charity to engage chapters and members at large in a national effort of philanthropy and unity. This was/is not intended to replace the National Kiwi Fund or any local charitable efforts.

In **1978** the membership voted to adopt The United States Olympic Committee (USOC) as TKC's first Endeavor to unite all members of the organization.

In **1979** a nation-wide Jog-Walkathon, in cooperation with American Airlines, was held as the first annual Kiwi Club endeavor day with 100% of the proceeds donated to USOC.

In **1982** the National Board approved the first week in November of the odd year as "National Fundraiser Week. By 1987 TKC had contributed over \$100,000.00 to the USOC.

By **1994** \$129,899.86 had been donated to the USOC. It was recommended at the 1994 convention a new recipient of TKC National Endeavor be appointed in accordance with TKC's procedures.

In **1996** The Wings Foundation was voted in as the new National Endeavor charitable recipient. The Wings Foundation is a 501 (c) 3 charitable organization formed to provide help for flight attendants who are seriously ill, disabled, suffering hardships, (Flight Attendant Health Relief) or affected by natural disasters (Flight Attendant Disaster Relief fund). American Airlines has over 27,000 Flight Attendants and the Wings Foundation has reached out to them for monetary donations to assist the Flight Attendants in need.



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Wings assists, on the average, 35 Flight Attendants each month and distributes over \$49,000.00 monthly.

As of January 2022, The Kiwi Club has donated over \$660,425.00 to the Wings Foundation.